

THE FERRY PROJECT

# WALK A MILE IN *THEIR* SHOES



**“Help me never to judge another,  
until I have walked a mile in their moccasins.”**

**American Indian Proverb**



**EVERY DAY HUNDREDS OF PEOPLE ACROSS GREAT  
BRITAIN ARE VICTIMS OF DOMESTIC VIOLENCE. STAND  
WITH US TO HELP STOP DOMESTIC VIOLENCE IN  
FENLAND.**

## WALK WITH US?

The Ferry Project is organising a walk of support for victims of domestic violence on Saturday 6 April 2019. We are asking businesses and individuals to get involved. We will be raising funds to provide emergency support where needed.

Last year in the UK, two million people were victims of domestic violence. Two women a week are killed as a result of domestic abuse. We want to change this. We want to make a clear statement across Fenland that domestic violence is wrong. We want to provide those who have suffered domestic abuse with stability, security and financial help, to give them the courage to walk out of their situation.

For the “Walk a mile in their shoes” event, we are asking that men walk a mile wearing a pair of heeled women’s shoes and women walk wearing a full trouser suit, tie and flat shoes. This is a light-hearted way of approaching a serious issue, generating conversations and raising money.

The Ferry Project supports, on average, ten people a year who are homeless as a direct result of domestic violence.

Everyone involved in the walk will be asked to raise £100 in sponsorship. They will be able to do this via online channels such as Virgin Money Giving. Our overall target is to raise £20,000.

All money raised will go towards a Crisis Fund, which can be accessed by local people fleeing domestic violence. The Ferry Project will hold the fund. Members from other organisations will take a vote on each funding request to ensure an unbiased distribution.

Each participant will be requested to pay a £10 registration fee. Men will be able to borrow a pair of shoes and the women will be able to collect a tie on the day.

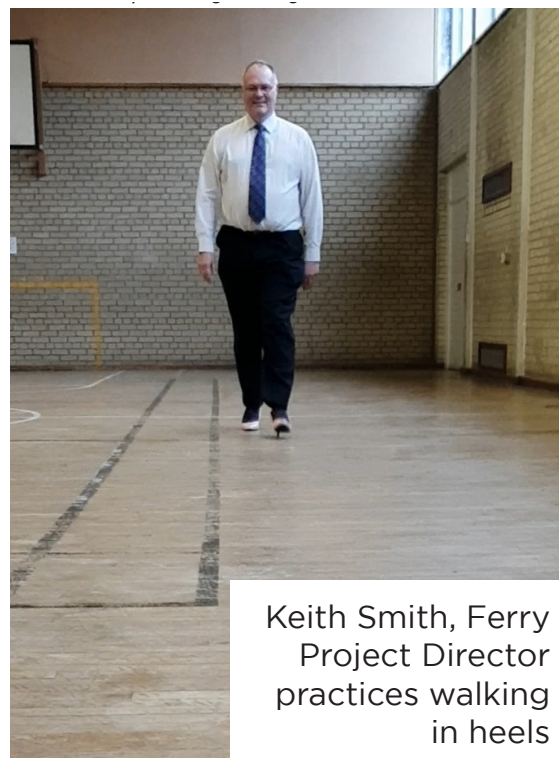
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Let's stand together to **STOP** domestic violence in Fenland.

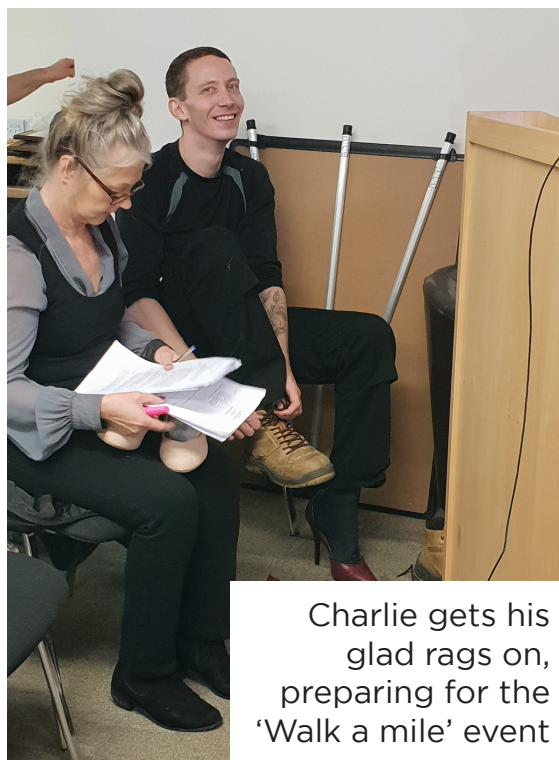
### Proposed Route



The walk will start at 10:30am on Saturday 6 April 2019.



Keith Smith, Ferry Project Director practices walking in heels



Charlie gets his glad rags on, preparing for the 'Walk a mile' event

