

**Executive Directors Report July 2018**

**Rebrand:** Rebrand is in progress, Helen Blythe will be contacting a graphic designer to look at the logo design and once Logo is agreed we can move forward with printing/launch and membership drive.

**Membership:** We have discussed membership and are discussing putting together a ‘goody bag’ with SUN pen, Crisis card/keyring/ or similar to send out to members. This is awaiting rebranding.

**Current performance against Operational plan KPI’s:**

Members – Target 20 Actual 78

MOU’s Target 1 Actual 1 +3 in progress

Views gathered Target 75 Actual 96

**Priorities for Q2:**

Rebrand

Launch

Member sign up

Five Values report

MOU’s

Lois Sidney

July 2018