



Subject:	Minutes
Date of Meeting:	18 th January 2022
Author:	Lois Sidney
Purpose:	For agreement

Board of Directors

1. Apologies:

No apologies. Present: Lois Sidney, Jonathan Wells, Kim Laidler, David Lee, Vickie Morton

2. Minutes of last meeting:

Agreed as correct

3. Matters arising:

All actions from quarter 2 have been completed.

Staff Member Work Update:

Vickie shared the marketing and online engagement work. She has completed two apprenticeships with The SUN Network. She has created a comprehensive engagement strategy. There have been some frustrations around updating Keep Your Head. The board extended a big thank you to Vickie for all her hard work.

5. Chairs report:

JW talked about the three-year strategy for The SUN Network. He and LS will discuss the consultation around this.

6. Executive Directors report:

JW acknowledged the additional income for older people's work and the importance of linking in with the work already underway by local third sector organisations.

Also, the importance of engaging with the local social care providers through Adult Social Care Forum.

The ongoing police cadet training work was commended.

There are only 3 reports against a target of 6, however, it was acknowledged that our work has shifted towards co-production.

LS stated that the Counting Every Adult work would come to an end in March 2022

7. Quarter 3 Finance report:

The SUN Network Cambridgeshire and Peterborough
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LS covered the highlights around underspend. Mainly staff travel, which is offset by IT, and marketing – we expect to finish the year on budget. LS shared that we were getting a bespoke computer program to store all our data.

8. Engaging more people:

We discussed ways in which we could engage more people. We need to work on our online engagement. JW suggested that KL, DL and JW commit to promoting The SUN Network to one or 2 local services or groups. JW and KL, DL to discuss this further in their one to ones this week.

LS will ensure the team continues to use the quarterly marketing strategy meetings to implement new ways of reaching out to people. This will include making it easier for people to recognise us and give their views online, plus working collaboratively with other agencies who already have good relationships with less heard communities

9. Any Other Business:

There was no other business.

10. Date of Next Meeting:

Tuesday 19th April 2022 10am.

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